

2026 CNADM Summer Workshop

Intensive Week ♦ July 20-24 | Weekend Workshop ♦ July 25-26

HYATT-REGENCY | CHICAGO-SCHAUMBURG

Your Customers

The Chicago National Association of Dance Masters (CNADM) Summer Workshop attracts dance enthusiasts from across the country for 7 days of dance instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

**Dancewear and costumes • Shoes and footwear products
Instructional videos • Dance music products
Studio management aids, and more!**

Premium Visibility

This exclusive opportunity provides high traffic and premium visibility. Booth spaces are assigned in the order received, so reserve your space as soon as possible.

Location

**Hyatt-Regency, Schaumburg-Chicago
1800 E. Golf Road, Schaumburg, Illinois, 60173**

Workshop Details

July 20-24 | Intensive Week featuring Training School, Ballet Forum, and Pre-Pro Intensive

July 25-26 | Weekend Workshop for Teachers and Students



For Hotel Reservations

Contact the event's host hotel, Hyatt Regency Schaumburg, Chicago at 847-605-1234 and mention that you are attending the CNADM workshop to receive reduced room rates (\$144/night). Reserve your room early.

Reserve Hotel Online



Teacher Meal Sponsorships

Include a captive audience and opportunity for an in-person presentation to share products and services.

Coffee/Tea Break Sponsor - \$1500

Breakfast Sponsor - \$2500

Luncheon Sponsor - \$4000



In-Kind Donation Opportunities

Suggested In-Kind donations may include, but are not limited to: **Costumes, makeup, or attendee Giveaways**

Contact us to discuss how your company might help.



Questions?

Contact CNADM at:
815.397.6282 or dance@cnadm.com

GO TO CNADM.COM FOR MORE INFO

Choose Days or the Entire Week!

WORKSHOP EXHIBIT SPACE:

Tues.-Thurs. **\$225** Fri.-Sun. **\$225** All SIX Days **\$450**

- Tabletop Exhibit Space (approximately 10'x10') to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc. Space is in hotel hallways and cannot be secured.
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 15, 2026.
- Full attendee contact list after the workshop.
- Complimentary Awards Banquet Ticket(s) on Thursday, July 23.

Teacher Meal Sponsorships

SPONSORSHIP LEVEL:

Coffee/Tea Break **\$1500** Breakfast **\$2500**

Luncheon **\$4000**

NEW!

Presenting Opportunity

\$250

- 15-minute presentation during scheduled break.
- Includes exhibit space, handout bag insert, and attendee list.

Workshop Handout Bag Sponsorship

Sponsorship: \$775

- Your company name and logo featured prominently on the tote bag provided to each registered teacher
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 15, 2026
- Full attendee contact list after the workshop

Handout Bag Inserts: \$125

- CAN'T ATTEND?** You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 15, 2026.
- Full attendee contact list after the workshop

2026 CNADM Summer Workshop Exhibit Space Reservation Form

Please reserve my exhibit space at the CNADM Summer Workshop, July 20 - 26, 2026 I cannot attend, but wish to have my literature distributed on-site

Contact Name _____ Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

FEES

- Tues.-Thurs. - **\$225** Fri.-Sun. - **\$225** I would like a double booth - **\$450**
- All SIX days! - **\$450** Coffee/Tea Break Sponsor - **\$1500**
- Breakfast Sponsor - **\$2500** Luncheon Sponsor - **\$4000**

HANDOUT BAGS

- I'd like to sponsor the Workshop Handout Bags - **Fee: \$775**
- Fee to have literature distributed - **\$125**

Payment enclosed in full in the amount of \$ _____.

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt-Regency Schaumburg-Chicago do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature

Title

Print Name

Date

Please make checks payable to CNADM and mail to: CNADM, 6845 Weaver Road, Suite 300, Rockford, IL 61114

Check must accompany reservation form.

Contact CNADM at 815-397-6282 or dance@cnadm.com, if you have any questions.