

WHERE
DANCERS
CONNECT

cnadm fall workshop

November 9-10, 2024 | Hyatt-Regency | Chicago-Schaumburg



Exhibiting & Promotional Opportunities

Your Customers

The Chicago National Association of Dance Masters (CNADM) Fall Weekend Workshop attracts dance enthusiasts from across the country for 2 days of dance instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

- Dancewear and costumes • Shoes and footwear products
- Instructional videos • Dance music products
- Studio management aids, and more!

Premium Visibility

This exclusive opportunity provides high traffic and premium visibility. Booth spaces are assigned in the order received, so reserve your space as soon as possible.

Location

Hyatt-Regency, Schaumburg-Chicago located at 1800 E. Golf Road, Schaumburg, Illinois. Exhibits will be set up in an area outside the Ivory Ballroom.



CNADM
Chicago National Association
of Dance Masters

QUESTIONS?

Contact CNADM at 815.397.6282
or email dance@cnadm.com



Teacher Meal Sponsorships include a captive audience and opportunity for an in-person presentation to share products and services.

- **Morning Mingle Sponsor - \$2000**
- **Luncheon Sponsor - \$4000**



In-Kind Donation Opportunities

Suggested In-Kind donations may include, but are not limited to, the list below.

- **Costumes • Makeup • Attendee Giveaways**

Contact us to discuss how your company might help.

Workshop Exhibit Spaces:

\$150

• 10' x 10' exhibit space to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc

• Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.

Quantity to send: 150 by October 15, 2024

• Full attendee contact list with names, address, phone and email after the workshop

Handout Bag Inserts:

\$125

CAN'T ATTEND? You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.

Quantity to send: 150 by October 15, 2024.

• Full attendee contact list with names, address, phone and email

Workshop Handout Bag Sponsorship:

\$500

• Your company name and logo featured prominently on the tote bag provided to each registered teacher

• Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.

Quantity to send: 150 by October 15, 2024

• Full attendee contact list with names, address, phone and email after the workshops

Teacher Meal Sponsorships

Morning Mingle **\$2000** Luncheon Sponsor **\$4000**

2024 CNADM Fall Weekend Workshop Exhibit Space Reservation Form

Please reserve my exhibit space at the CNADM Fall Weekend Workshop, November 9-10, 2024

I cannot attend, but wish to have my literature distributed on-site

Contact Name _____ Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

- Fees**
- Single exhibit space – **\$150**
 - Morning Mingle Sponsor – **\$2000**
 - Fee to have literature distributed – **\$125**
 - Double exhibit space – **\$300**
 - Luncheon Sponsor – **\$4000**

Handout Bags I would like to sponsor the Workshop Handout Bags. **Fee: \$500.**

Payment enclosed in full in the amount of \$ _____.

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt-Regency Schaumburg-Chicago do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature Title

Print Name Date

Please make checks payable to CNADM and mail to: CNADM, 6845 Weaver Road, Suite 300, Rockford, IL 61114

Check must accompany reservation form.

Contact CNADM at 815-397-6282 or dance@cnadm.com, if you have any questions.

Cancellations received after October 25, 2024 WILL NOT BE REFUNDED