

EXHIBITING & PROMOTIONAL OPPORTUNITIES

CHICAGO NATIONAL ASSOCIATION OF DANCE MASTERS

Summer Workshop

Six available exhibit days!
July 26-31, 2022 / Tuesday - Sunday

Hyatt Regency Schaumburg, Chicago, Illinois *New Location!*

WHERE
DANCERS
CONNECT

GET THE WORD OUT!

Your Customers

The Chicago National Association of Dance Masters (CNADM) Annual **Summer Workshop** attracts dance enthusiasts from across the country. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

- Dancewear and costumes
- Shoes and footwear products
- Instructional videos
- Dance music products
- Studio management aids, and more!

Premium Visibility

This exclusive opportunity provides high traffic and premium visibility. **Booth spaces are assigned in the order received, so reserve your space as soon as possible. Limited spaces available.**

Details *New Location!*

The CNADM Summer Dance Workshops are held at the **Hyatt Regency Schaumburg, Chicago**, 1800 E Golf Rd., Schaumburg, IL 60173. Exhibits will be set up in the hallway outside the Ivory Ballrooms.



Questions?

Call Michele at 815-397-6282 or email michele@cnadm.com

Reserve Hotel Online

www.hyatt.com/en-US/group-booking/CHIRW/G-CNAD

Choose days or the entire week!

Workshop Exhibit Space: \$75/Day or

Tuesday-Thursday: \$225

Friday-Sunday: \$225

Exhibit all 6 Days: \$450

- Tabletop Exhibit Space (approximately 10'x10') to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc. Space is in hotel hallways and cannot be secured.
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 1, 2022.
- Full attendee contact list with names, address, phone and email after the workshop.
- Complimentary Awards Banquet Ticket(s) on Thursday, July 28.

Handout Bag Inserts: \$125

CAN'T ATTEND? You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 1, 2022.

- Full attendee contact list with names, address, phone and email
- No Cost to Workshop exhibitors

Workshop Handout Bag Sponsorship: \$775

- Your company name and logo featured prominently on the tote bag provided to each teacher attendee
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 1, 2022.
- Full attendee contact list with names, address, phone and email after the workshops.

Cancellations received after July 1, 2022 WILL NOT BE REFUNDED

For Hotel Reservations

Contact the event's host hotel, Hyatt Regency Schaumburg, Chicago at 847-605-1234 and mention that you are attending the CNADM workshop to receive reduced room rates. The rate is \$129. Reserve your room early.



2022 CNADM Summer Workshop

EXHIBIT SPACE RESERVATION FORM

Please reserve my exhibit space at the CNADM Summer Workshop, July 26-31, 2022

I cannot attend, but wish to have my literature distributed on-site

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

FEES

Tues.-Thurs. – **\$225** I would like a double booth – **\$450**

Fri.-Sun. – **\$225** I would like a double booth – **\$450**

All SIX days! – **\$450** I would like a double booth – **\$900**

Individual days at **\$75/Day** — please call office at 815-397-6282 to discuss options.

Please distribute my company literature – **\$125**

HANDOUT BAGS

I would like to sponsor the Workshop Handout Bags. **Fee: \$775**

Payment enclosed in full in the amount of \$ _____ .

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt Regency Chicago, Schaumburg do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature _____

Title _____

Print Name _____

Date _____

Please make checks payable to CNADM and mail to:

CNADM • 6845 Weaver Road, Suite 300 | Rockford, Illinois 61114

CHECK MUST ACCOMPANY ORDER. Contact CNADM, 815-397-6282 or dance@cnadm.com, with questions.

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